



## What Would Flop Do competition - Terms and Conditions

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1. The promoter of this competition is: Acamar Films Limited (**Acamar**) of Hanover House, 14 Hanover Square, London, W1S 1HP.
2. This competition is open to residents of mainland Great Britain (England, Scotland and Wales) over the age of 18.
3. For the chance to win a visit from Bing and Flop to your child's nursery or preschool by costume characters provided by Rainbow Productions Ltd, as well as a selection of Bing merchandise to the value of £50.
4. This competition will be open from Tuesday 1 August 2017 until midnight Monday 14th August 2017.
5. To enter the competition, you must share your parenting challenges on your Facebook or Instagram accounts tagging: #WhatWouldFlopDo @ScummyMummies, @BingBunny and two friends who might like to join in. No purchase necessary and there is no charge to share your posts on Facebook or Instagram.
6. All competition entries must be posted on Facebook or Instagram by no later than midnight on Monday 14th August. All competition entries received after midnight will automatically be disqualified.
7. The competition is not open to anyone associated with the promotion, a member of the immediate family or household of anyone associated with the promotion and/or employees of Acamar or Rainbow Productions Ltd.
8. Acamar will not accept responsibility for entries that are lost in transit, regardless of cause, including, for example as a result of computer or network failure.
9. By entering the competition, you agree to be bound by these entry terms.
10. The competition entries will be judged by Helen Thorn and Ellie Gibson (the Scummy Mummies) with their favourite entry being declared the winner. The decision of the Scummy Mummies will be supported by Acamar.
11. Acamar reserves the right to disqualify any entrant if it has reasonable grounds to believe the entrant is not eligible or has otherwise breached any of the entry terms.
12. The prize consists of a nursery or preschool visit by Bing and Flop costume characters provided by Rainbow Productions Ltd, as well as a selection of Bing merchandise to the value of £50. There is no cash alternative for the prize. Expenses for costume hire and travel for Rainbow Productions within Great Britain will be provided by Acamar.



13. Whilst we will make every attempt to accommodate the winner's preferred date, the Bing and Flop visit will be subject to Acamar and Rainbow's availability.
14. The winner will be announced on the Bing and Scummy Mummies Facebook and Instagram pages publicly. They will then be messaged privately to confirm the details of how they would like to claim the prize.
15. Acamar will make all reasonable efforts to contact the winner. If the winner does not respond to Acamar by 6pm on Tuesday 22<sup>nd</sup> August, Acamar reserves the right to offer the prize to another eligible entrant. Acamar does not accept any responsibility if you are not able to take up the prize.
16. Acamar does not guarantee to use any entry. Acamar may also, in appropriate circumstances, and at its sole discretion, reject, edit, remove or disable access to entries that it in its reasonable discretion considers to be in breach of applicable law.
17. Acamar will not accept any responsibility for any damage, loss, injury or disappointment suffered by any entrant entering the competition or as a result of accepting or receiving the prize. Nothing shall exclude Acamar's liability for death or personal injury as a result of its negligence.
18. By posting a photograph during this period with the hashtag #WhatWouldFlopDo, you agree that Acamar may, but is not required to, make your entry available on its website <http://www.acamarfilms.com/> and any other media, whether now known or invented in the future, and in connection with any publicity of the competition. You agree to grant Acamar a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the competition, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the competition entry for such purposes.
19. If you are the winner of the competition, you agree that Acamar may use your name, and town of residence to announce the winner of this competition and for any other reasonable and related promotional purposes.
20. Any personal data relating to entrants will be used solely in accordance with current UK data protection legislation and best practice. Data relating to entrants will be retained by Acamar for a reasonable period after the Competition closes to assist Acamar to operate competitions in a consistent manner and to deal with any queries.
21. Acamar reserves the right to hold void, suspend, cancel, or amend the competition where it becomes necessary to do so.
22. These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.